



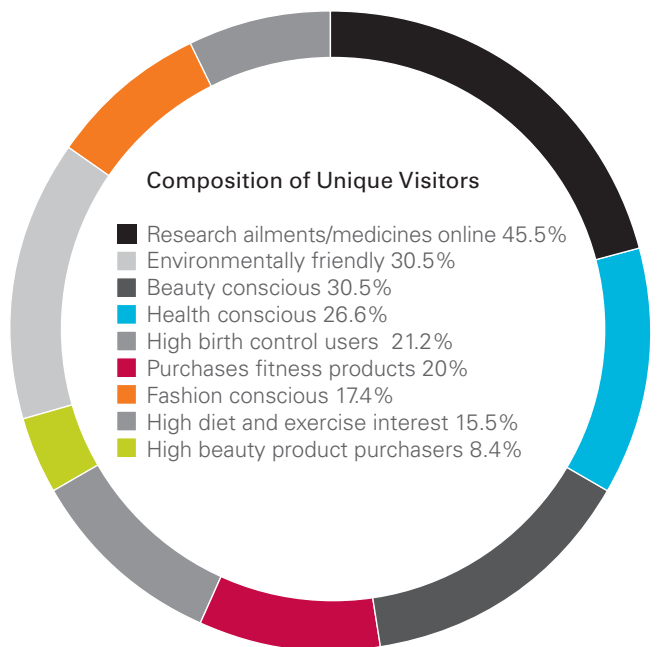
HEALTH AND BEAUTY BUYERS. NOW LOCATED ON AISLE 7.

Have a message for health-conscious consumers, beauty product purchasers, style leaders and fashionistas? Reach, target and engage them with **Snagajob Ad Smart**.

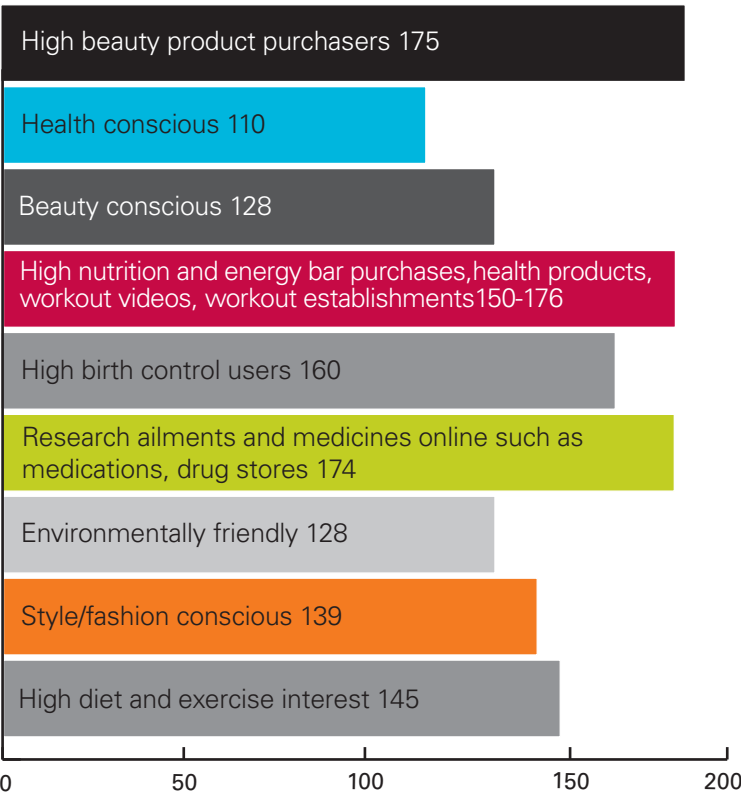
Composition of Our Unique Visitors

Snagajob visitors complement their health and beauty regimens by going online to research products that will work and that are good for them and the environment.

*data provided by independent digital market intelligence service ComScore



Composition Index



People who use Snagajob tend to be intent on looking and feeling their best and represent serious collective online purchasing power when it comes to medications, nutritional supplements, beauty products and fitness gear.

*data provided by independent digital market intelligence service ComScore

ComScore Category

| ComScore Category | Composition Index | % Composition Unique Visitors |
|--|-------------------|-------------------------------|
| Research ailments and medicines online such as medications, drug stores | 174 | 45.5% |
| Health conscious | 110 | 26.6% |
| Environmentally friendly | 128 | 30.5% |
| High nutrition and energy bar purchases, health products, workout videos, workout establishments | 150-176 | 20% |
| High birth control users | 160 | 21.2% |
| High beauty product purchasers | 175 | 8.4% |
| Beauty conscious | 128 | 30.5% |
| Style/fashion conscious | 139 | 17.4% |
| High diet and exercise interest | 145 | 15.5% |

Learn more at www.snagajob.com/ad-smart or 804.236.9934